



WHAT IS MY LEMONADE DAY?

My Lemonade Day is a new and exciting digital app experience that takes the Lemonade Day curriculum to the next level! The My Lemonade Day app takes kids on an entrepreneurial journey, teaching them everything they need to know to open their very own business - a lemonade stand.

WHAT IS THE DEFINITION OF A MENTOR?

Mentors can be parents, guardians, siblings, teachers, youth organization leaders, family friends or grandparents. Any caring adult can help lead a child through the Lemonade Day lessons. In addition to your household mentor, Grow Ellsworth County will pair each participant with a mentor/business owner from the community to check in on your progress and help you along your learning journey!

WHAT IS INCLUDED IN THE ONLINE CONTENT AND CURRICULUM?

Within the My Lemonade Day app, there are 4 Modules and 21 Lessons. Lessons include an animated Lemmy Explains video series, interactive in-app tasks, slideshows, real-world field trips, budgeting tools, business plan, cash register, completion awards, badges and so much more!

WHAT IS THE TIME COMMITMENT REQUIRED TO COMPLETE MY LEMONADE DAY?

As a self-paced learning journey, youth typically can complete each of the lessons in My Lemonade Day within 5-15 minutes. Through mentorship, we encourage non-screen time with interactive activities and hands-on experiences. For example, the 3rd module, My Stand, will take additional time to complete. It includes real world activities to help youth prepare for their business' event day. In its entirety, the My Lemonade Day app can take youth 1-5 hours to complete. We suggest mentors teach My Lemonade Day in 4 one-hour sessions to create a rich, meaningful experience.

HOW MUCH DOES IT COST TO PARTICIPATE IN LEMONADE DAY?

My Lemonade Day is free thanks to Grow Ellsworth County and Network Kansas!

WHEN IS LEMONADE DAY NORTH CENTRAL KANSAS?

Lemonade Day North Central Kansas is scheduled for August 5 from 10am-2pm at the Vintage to Vibrant event in downtown Ellsworth. You will be provided a map location of where to place your stand.

DO I NEED A FOOD PERMIT

The Health Department has waived the food permit for Lemonade Day participants on August 5, 2023 only. If you would like to sell more than lemonade, please review the cottage law handout for approved items.

ARE FUNDS PROVIDED TO PARENTS?

Grow Ellsworth County has secured an investor to assist with start-up funds for your business. If you need an investment, please record a short video informing the investor what you need and why they should invest in you. We call this an "elevator pitch." A video sample recorded by senior student entrepreneur Layton Leiker is available here: (<https://www.growellsworthcounty.com/lemonadeday>). Please text your video to Stacie at 785-810-8303.

LINK TO REGISTER

Here is the link for the Lemonade Day page:
<https://www.growellsworthcounty.com/lemonadeday>

HOW TO DOWNLOAD THE APP

Steps to downloading the My Lemonade Day App:

- To get started, first help your learners download the app from the App Store or Google Play.
 - NOTE: The app is accessible on IOS and Android mobile devices and tablets plus Chromebook that have Google Play access.
- Once the app is downloaded, learners will add their profile.
- As a new user, the learner will click Create to enter their name and complete their profile.
- Learners will add their name as it appears in the mentor table.
- Learners will add your mentor code.
- Next, they will create a username.
- Finally, the learner will create an alphanumeric password.

PRIZES

In addition to the profits from your stand, we are giving away the following prizes!

Best Tasting Lemonade - \$100

Most Creative Stand- \$100

People's Choice - \$100

WHO DO I CONTACT WITH MORE QUESTIONS?

Please email questions to Stacie Schimdt at ewcountyeconomicdevelopment@gmail.com.

